

Alice's Library

The Desert Sun

Of Palm Springs, California

VOLUME VIII.

Palm Springs, California, Friday, March 1, 1935

No. 30

All flowers do not possess petals but some of these make a colorful display. One of our most numerous, most colorful, and best known desert flowers is devoid of petals. Everyone has seen the sand verbena but it may be a good bet that not one in a hundred knew the fact that the color is due to the galaxy and that the petals are lacking.

If you would know a flower take it apart, somewhat like you once did the alarm clock to see what made it tick. You will be surprised at the individuality of different flowers and the physical devices perfected to survive in the struggle for existence. To merely be able to call a flower by a popular name does not mean that a person knows the flower. Try a careful inspection of the verbena, examine the stem, leaves, blossom, take the flower apart and if you own a small magnifying glass its use will be of great assistance.

Then compare it with another flower, say a member of the Evening Primrose family of which there are a number now in blossom on the desert. Even if you are a hard boiled business man with no time for such trifles, try it, you may find something to occupy the mind while resting; a rest, the best kind of a rest, is really a change of occupation rather than a cessation of activity or aimless wandering about.

It is a common expression, when looking at the movements of the branches and leaves of a tree, "See the wind blowing." An amazingly inaccurate statement that everyone understands. The wind, noticeable movement of the air, is invisible but the effect is visible, sometimes embarrassingly so. Occasionally there is a wind storm in this vicinity. Don't blame the desert, it is cruelly misrepresented in this instance, the cold air from the storm on the coast rushes in, literally disposing the warm air of the desert, thus causing the disturbance. Left to itself the desert would furnish continuously the famous weather for which it is known. As I read the first part of this paragraph it suggests the efforts of a diplomat of a foreign country to explain the aggressive tactics of its army outside its own country. But this of course is not the case here, the two situations are entirely different.

I spent the greater part of last Saturday studying the air currents in this vicinity. This was not difficult as I could follow the air channels easily by watching the dust. I was able to prove a theory I had formulated some months ago about the movements of the air here during a general storm on the coast. It is amusing the satisfaction in proving one's self correct but the wind is a variable force so I am saying little.

It is still a mystery to me why persons who are cleanly and orderly at home will come to the desert for a picnic and litter the picnic site with all the remains. Much has been done by various organizations to educate such persons but the most thorough lesson I have heard of was given by a Yosemite ranger some years ago.

A party was camped at Glacier Point and was doing very well in keeping the place in disorder. The ranger made it a point to be there the morning the members were packing and suggested that they clean the place before leaving. They were surly but said that they would clean the camp site as soon as they had finished packing. The ranger went on about his business returning in about an hour to find the party gone and the camp site a refuse heap.

At the Wawona road exit the car was met by the ranger on duty and told that they must return to Glacier Point and report to the ranger here. There was much objection but the inevitable happened, they returned, to be met by the Glacier Point ranger who personally supervised the cleaning of the camp site. It was then too late for them to leave the park so they unpacked, made camp, repacked in the morning, cleaned up the camp site again and were allowed to proceed. In the first place they had forgotten that the ranger had taken the license number and in the second place it was only a matter of a few minutes to telephone to the ranger on duty at the exit.



KINGFISH

Who will arrive in Palm Springs Monday Afternoon with Amos 'n' Andy

AMOS 'N' ANDY ARRIVE MONDAY; HERE 4 WEEKS

Freeman F. Gosden and Charles J. Correll, known to the world as "Amos 'n' Andy" will arrive in Palm Springs Monday afternoon, to spend a month resting and vacationing in the desert sunshine.

However, they will combine work with pleasure, for they will continue their nightly radio broadcasts from the tower room of El Mirador, which has been especially fitted up for this purpose, and connected with a direct wire to the National Broadcasting Company lines at the Whitewater telephone station.

It will be necessary to broadcast twice daily in order to reach all sections of the country at the proper hour. The first broadcast will be at 4 p.m., which will go out over the N.B.C. network and will consequently be heard in the East at 8 p.m. eastern standard time. The second broadcast will be at 8 o'clock, for the Pacific coast network.

Mr. and Mrs. Gosden and Mr. and Mrs. Correll have engaged apartments at El Mirador for a month. They will be accompanied by their radio technician.

The public will not be admitted to the broadcasting room, for the radio artists must not be disturbed. Neither will they appear at public gatherings, nor are they to be interviewed. They will be in Palm Springs to rest and relax, away from the ice and snow and crowds of Chicago.

Immediately after their broadcast in Chicago tonight, they will leave on the Santa Fe Chief for Southern California, and will arrive at the Santa Fe station in San Bernardino at 1:10 o'clock Monday afternoon. They will come to Palm Springs by automobile and will probably arrive at El Mirador at 3 o'clock. An hour afterward they will be on the air, talking to millions of listeners seated at their firesides, in cafes, theatres and gardens throughout the western hemisphere. From the frigid north to the tropics Amos and Andy are by-words with radio listeners, who laugh at the trials and tribulations of this famous pair.

EL MIRADOR GUESTS TO ENJOY BICYCLE SIGHT-SEEING TRIP

Events scheduled for the enjoyment of El Mirador guests during the forthcoming week, include a bicycle sightseeing trip on Monday morning, badminton and ping-pong matches, in the afternoon, on Tuesday a rickshaw sightseeing trip around the village. Wednesday there will be a picnic luncheon and scenic motor trip, and on Thursday evening Stephen Willard will give a color interpretation of the unusual moods of the desert, entitled "Impressions of the Desert." While on Saturday the regular dinner dance will be held in the El Mirador dining room, with music by Byron Wolfe's orchestra.

Sir Guy Standing of London, England, famous screen star, is a guest at Hotel Del Tahquitz. He played a leading part in "The Lives of a Bengal Lancer."

WANTED—Boy, about 18, for steady work and guarantee. Must be able to travel. Apply Mr. Hackworth, Hotel del Paso, Banning, Friday evening 8:00 p.m.

Welcome, Brother Gwindell

(One Newspaper Man to Another) We are addressing this to you, Mr. Gwindell, not only because we are of the same fraternity, the great brotherhood of pencil pushers, but because you can probably understand our language a little better than can Amos or Andy.

Nothing has been said in the press dispatches about you coming to Palm Springs, but we know from experience how newspapermen accompany famous people, so we will not be surprised to hear Amos and Andy talk with you in the broadcasting room of El Mirador tower.

We don't expect to meet you personally. You have enough troubles with your newspaper in Weber City without hearing our problems. However, we'll venture you would not be on your way to Palm Springs if Amos and Andy or the Pepsodent Company did not pay your fare, unless you saved enough money while you were efficiency expert in the O. K. Hotel in Harlem.

It's the same in Palm Springs as in Harlem or Weber City—the hotel men and the real estate subdividers make more money than the newspaper boys. You got into the wrong game at Weber City. Amos, and Andy, and Kingfish and Mr. Van Porter, and Brother Crawford, and even Lightnin' will get the gravy and pork chops. You'll know better next time and stay at your efficiency expertin'.

Palm Springs is like Weber City in many respects. Maybe you boys have heard about our problems, so you came here to get a few pointers, or to find out what to do when your town is as old as this one. Or maybe you can help us.

Andy made such a good map of Weber City, that he might be willing to make a zoning map for Palm Springs. That's something we've been talking about for a long time.

Or maybe you can tell us where to put our airport. Some of the boys want to move it, but they haven't got the skids under it yet. As a newspaper man, you ought to be able to settle this problem easily.

How long should the ladies wear their shorts here, and how much more should they wear? That's something else we are concerned about.

Should we, or should we not, have jinrikishas and scooters on our streets?

These are only a few of the things the newspaper boys here are trying to decide, so maybe you can help us.

Do you have a sewer in Weber City, or do you use an open ditch?

Did Weber City benefit by incorporating? Is there any graft in your city council? Can you get all the money you need from your bank?

Well, anyway, we are glad to welcome you and the rest of the boys whose horns you have to toot in your newspaper. We wouldn't be surprised if they accuse you of stealing that fiddle so you could get a lost or reward ad for your newspaper. And maybe they will pin it on to you. Editors have done worse.

Hope you have a good time and that you get a good suntan.

Yours,
CARL.

"HIDDEN TREASURE" TO BE PRESENTED AT DESERT SCHOOL

Next Tuesday evening at 8:30 p.m. the Desert School will present its annual play. This year the school is doing "Hidden Treasure," by Seldon M. Loring.

"Hidden Treasure" is a story of adventure. A little boy, aided by a ghostly band of pirates and Indians, find treasure that has been buried for 200 years and thereby help the little boy's grandmother retain her home from which she was about to be ejected. The cast includes: Grandmother,

Everybody's Invited to the Benefit Bridge Party Next Tuesday

Biggest bridge party social event of the season is traditionally the annual benefit bridge party, in aid of Our Lady of Solitude church, to be held this year at the Desert Inn next Tuesday afternoon, March 5, at 2:30.

Tickets for the event are one dollar per person, and numerous Palm Springs people are purchasing bridge tables of four to entertain guests. Valuable door prizes and bridge prizes will be awarded at the party.

Among the patronesses of next Tuesday's benefit bridge party at the Inn are: Mrs. Alvah Hicks, Mrs. James V. Guthrie, Mrs. William Banks, Mrs. Marie Glover, Mrs. Charles Farrell, Mrs. E. T. Fullford, Mrs. Al Wertheimer, Mrs. Hobart Garlick, Miss Betty Vetterlein and numerous others.

"Sure, the men are invited." This annual bridge party is the only event of the year staged as a donation drive in aid of "Our Lady of Solitude" church and is one of the most anticipated and enjoyable affairs on the Palm Springs calendar.

Numerous reservations for Dutch treat tables have been made for next Tuesday's benefit bridge party.

Tickets for the event may be obtained from any of the patronesses. Tea and refreshments will be served at the bridge party, which affords Palm Springs residents and visitors a fine medium of entertainment.

In conjunction with the benefit bridge party, donation tickets are being sold on a beautiful new \$225 Philco radio, the winner of which will be announced.

American Legion Posts to Gather At Palm Springs

Tuesday evening, March 5, will be a big night for various American Legion posts, as a meeting of great importance is being arranged by the Palm Springs post.

The occasion will be the installation of officers of the local post, and the evening will be devoted to entertainment, and some business.

State Commander Archie Closson of the California jurisdiction will be among the distinguished guests of the evening who will assist in installing Earl Coffman the first commander of the Palm Springs post, and other officials.

The Riverside fire and drum corps will be present and will assemble at the Desert Inn and march to the school house.

About 150 people from out-of-town are expected to attend the Legion dance at the Grammar School Auditorium following the Legion ceremony.

District Commander Eph Williams will be among the distinguished guests.

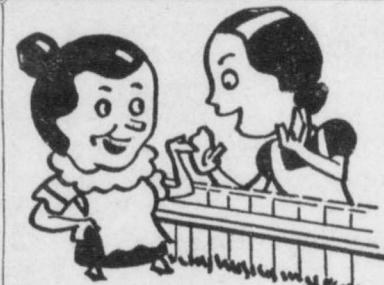
Post Commanders night will be observed by Banning Post No. 129, at their club house. After the Banning meeting, the Legionnaires will attend the meeting at Palm Springs.

Mr. and Mrs. J. W. Lovatt of Orange, and Mrs. P. F. Bellenger of Toronto, Canada, are spending the week at the Coates cottage.

Barbara Baxter; Jack Hollis, Miles Bagley; Mr. Hollis, Charles Price; Mr. Black, Billy Bonner; Chief Mo Ji, Arthur Ahrens; Ho So Ho Ho, Lyman, Mason; Blackbeard, Harold Miller; Hanes, Stanley Craig; Scarfinger, Joe Pawling.

The play is being directed by Miss Jane Curry.

A gift will be bought for the school with the money taken in. The play had originally been scheduled for Saturday, March 2, but due to illness of one of the members of the cast, it was postponed until Tuesday.



"If Elmer trumps my ace again next Tuesday at the bridge party, I'll just kill him."

FORMER GOVERNOR OF NEW YORK IS GUEST AT THE INN

Among the distinguished guests at the Desert Inn are Nathan Miller, former governor of New York state, and Mrs. Miller. They were accompanied to the Inn by Mr. and Mrs. A. N. Diehl of San Francisco. Mr. Diehl is president of the Columbia Steel Corporation, subsidiary of the United States Steel Corporation.

Mr. Miller was governor of New York from 1921 to 1923, and justice of the Supreme Court of New York from 1903 to 1913. He has been a member of the law firm of Miller and Otis since 1923 and is general counsel and a director of the United States Steel corporation. The Millers make their home at Oyster Bay, Long Island, New York.

Among other recent arrivals at the Desert Inn are: Miss Jane Shreve, Pasadena, and Miss Elinor Fay of Cambridge, Mass.; Mrs. J. H. Ward, Brooklyn, New York; Miss Jessie C. Willard and Samuel Willard, Baltimore, Maryland; Misses Florence and Cecilia Y. Willard, Sicklerville, North Carolina; Mrs. B. F. Bell, Mrs. L. C. Laughlin and Miss A. Laughlin of El Cajon, California; Mrs. D. A. Corru, Yosemite; Misses Abbie and Jennie Pinkerton, Pittsburgh; and Mr. and Mrs. Carl Fisher, Wichita, Kansas.

Also Mr. and Mrs. W. W. Mills and Mrs. J. H. Avery, Pasadena; Mr. and Mrs. C. F. Wright and son, Lisbon, Ohio; Mr. and Mrs. Sylvester Long, Wichita, Kansas; Mr. and Mrs. Raymond Farr, Boston; Mr. and Mrs. Wm. Hitt, Miss Barbara Donahoe and Miss E. Purvance, Los Angeles; Mr. and Mrs. C. C. Jantzen, Portland; Mr. and Mrs. F. B. Knowlton, Oakland; Mrs. Albert A. May, Pittsburgh; Mrs. William B. Todd and Miss Lucile Todd, Pittsburgh; and Mrs. Morton H. Fetteroff and Miss Shirley Fetteroff, Meadowbrook, Pa.

Also Mr. and Mrs. William Welch, St. Louis; Mr. and Mrs. Cyrus G. Da Boll, Rochester, New York; Mr. and Mrs. J. L. Hunter, St. Louis; Mrs. W. H. Springer, Minneapolis; Mr. and Mrs. W. K. Turner, Los Angeles; Mr. and Mrs. W. K. Turner, Marcella and Judith Turner, Glencoe, Illinois; Mrs. George Pope and Mrs. George Newhall, San Francisco; Mr. and Mrs. Herbert T. King, Santa Barbara; and numerous other socialites from all parts of the United States.

If you threw the prison doors open, closed our legislature, dismissed all state employees; in short, dispensed with all the functions of the state except the schools, we still would be \$10,000,000 short. I have outlined a nine-point program intended to raise \$107,000,000 additional. This will mean sacrifice for all of us—none will escape. But we must think of future generations. We must not saddle posterity with a burden too great to bear, as might happen if the proposal to issue bonds were carried out. It is our problem, and I believe we're ready to meet it," said Governor Merriam.

If there were any critics of the governor's budget in that audience of newspaper editors, we cannot understand how they had much left to criticize after he explained the reasons for the large appropriations. Governor Merriam was right when he said every person should be willing to pay his share. The integrity of the state of California must be maintained, and the best way to do it is to pay as we go, rather than throw the burden on future generations, who will have troubles of their own and should not be asked to pay our bills, with interest. The voters of this generation got the state into this mess—it's up to these same voters to pay for it.

COUNTY PLANNING COMMISSION ACTS ON MANY PALM SPRINGS SUBDIVISIONS

Nearly all of the proposed subdivisions referred to the county planning commission in the last year have been in the Palm Springs district. Chairman Robert L. Edwards of Palm Springs announced Thursday.

At the meeting held Wednesday in Riverside the matter of a new subdivision at La Quinta was referred to the subdivision committee. Investigation of water development in that area will be undertaken.

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A gift will be bought for the school with the money taken in. The play had originally been scheduled for Saturday, March 2, but due to illness of one of the members of the cast, it was postponed until Tuesday.

MENDING and plain sewing done by Miss Charlotte. Phone 5174. s30-p

All who are interested in gymnas-

The Desert Sun Goes Into Every Home, Hotel and Apartment House in Palm Springs and Vicinity.

Published Every Week of the Year.

Sun Spots

(By Carl Barkow)

Speaking to 250 newspaper people, among whom were the publishers of this newspaper, at Arrowhead Hotel Saturday noon, Governor Frank Merriam presented a few problems that the state legislature must solve. The proposed budget for the biennium is \$228,000,000 for general purposes, \$158,000,000 of which must be returned to the counties for schools, highways, and other purposes, leaving \$70,000,000 for state government, to pay employees and to maintain state institutions, such as hospitals for blind and insane, orphans' homes, reform schools, penitentiaries, old age pensions, etc. Under the present set-up, the state's revenue will be \$132,000,000, or \$26,000,000 less than the state will have to return to the counties, with less than nothing for the state institutions and state government. In other words, the governor said the state will be \$96,000,000 short of budget requirements.

By vote of the people, public utilities' properties were taken from the state tax rolls and returned to the counties, and the state lost \$60,000,000 tax revenue for the biennium. At the same election the people decided the state should take over expenses of the schools, thus adding \$80,000,000 to the state budget. When the old age pension was authorized by the voters eight years ago it cost the state only \$250,000 for the first year, but the cost for the two-year period beginning January 1, 1935, will be \$7,000,000. School attendance has increased, state institutions are over-crowded, another penitentiary must be built, demands for unemployment relief continue for all of which the legislature must find new tax sources.

The governor's \$228,000,000 budget does not take into account \$119,000,000 for special funds, such as interest on bonds or maintenance of the various state commissions which are self-supporting through fees and assessments.

If you threw the prison doors open, closed our legislature, dismissed all state employees; in short, dispensed with all the functions of the state except the schools, we still would be \$10,000,000 short. I have outlined a nine-point program intended to raise \$107,000,000 additional. This will mean sacrifice for all of us—none will escape. But we must think of future generations. We must not saddle posterity with a burden too great to bear, as might happen if the proposal to issue bonds were carried out

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ALL PARTS OF RECOVERY PROGRAM FITTED TOGETHER

"There is not a country on earth which can be compared with the United States in either the standard of living which has been obtained—or the standard of living which the wealth of the nation and its self-contained resources make possible today," said Donald R. Richberg, executive director of the National Emergency Council in an address in Cleveland.

"Some one will ask 'Why have they done so much better in England?' or maybe he would mention Italy or Japan or Germany. But it is sure to be some country where the standard of living is so much lower and the taxes are so much higher than in the United States, that it will take a lot of recovery before these countries will get up to the level of our depression standard of living."

"In the first place, our government operates under constitutional restraints peculiar to this nation. In the second place, we have sought to preserve democratic ideals and institutions in the face of a world-wide despair of democratic processes of self-government and a world-wide movement away from individual liberty toward state controls of individual action. Let us stand by our effort to do this job for America in an American way."

"The federal government, through encouraging the organization of agriculture, trade, industry and labor, has assumed a responsibility to the public interest of making sure that no organization of any economic interest should become the instrument of compelling other groups to pay unjust tribute to its economic power."

"In the development of NRA, I saw near at hand the vigor with which all elements responded to an opportunity for self-service combined with public service. There were, of course, many who would not play the game fair; partly because they couldn't understand it, partly because they couldn't believe that some of their associates would play any game according to the rules. But on the whole, it was made plain that courage and ideals still inspire Americans to give their time, to risk their money and to sacrifice even their prejudices to achieve a great common gain."

"Any one who digs into the entire program of the administration is surprised to find that, though at first it looks like a jig-saw puzzle, eventually all the parts fit together. Some people may not like the resulting picture but to the vast majority it will be the inspiring spectacle of a government mobilizing all the energies of an entire nation, not merely to bring back prosperity for favored classes but to bring all the people to a better standard of living than they have ever known before."

Federal government reports that transients are pretty thoroughly housed in transient camps. A glimpse at moving freight trains shows that such camps are not harboring all the transients. On every train there is an army of unemployed men. The railroads may be a little short on passenger train business, at times, but the freight-passenger business is exceedingly heavy.

ONE REASON FOR BIRTH CONTROL

Poets are born, so we are told. And this may be considered by many as one of the arguments for birth control.—Upland News.

Possibly the one thing lacking in these modern air-conditioned schoolrooms, where the germs and diseases are banned, is the old familiar smell of asafetida "which has a strong odor and taste of garlic." Granting that the scientific inventions of today are applied successfully with less wear and tear on the human body and disposition than the methods used in the last generation, yet may it not be that something of sentiment still lingers in the memories associated with its old uses?—Jackson (Minn.) Pilot.

Old John Bull has some queer ideas. Men on relief over there who do not try to get work when they are on the dole, get thirty days in jail at hard labor.

The driver of a car with blinding lights who refuses to dim them is in the same class as the drunken driver. Both are potential murderers.

It is all right for the younger generation to tell what it is and has been doing for the home town, but to forget the older people and the accomplishments of pioneers is unforgivable.

Copious rains assure splendid stream fishing. At least the fish will have plenty of drinking water, which may not have been the case last year.

THOMPSON MOTOR SALES
REPORT SALES OF 42
NEW AND USED FORDS

Thompson Motor Sales reports an increasing demand for Ford cars. Recent sales of new Ford V-8 cars number 19, and used cars 23, a total of 42. Following is a list of the purchasers:

New Cars

J. T. Rice, deluxe coupe, Banning.
A. McLeod, deluxe coupe, Whitewater.
U. V. Way, sedan, Beaumont.
Dr. F. X. May, cabriolet, Palm Springs.
M. G. Jenkins, deluxe sedan, Banning.
A. McDowell, coupe, Banning.
Kenneth Carter, sedan, Banning.
Eddy Barry, pickup, Palm Springs.
Elias Mayer, deluxe sedan, Palm Springs.
Catharine Burnham, deluxe roadster, Pasadena.
M. Gordon, deluxe sedan, Indio.
C. H. Tuft, deluxe sedan, Banning.
C. R. Dugan, deluxe Fordor, Beaumont.
J. F. Shey Co., Inc., deluxe coupe, Mecca.
Phil Lis, sedan, Palm Springs.
Earle Harvey, deluxe sedan, Beaumont.
L. N. Keith, Tudor, Palm Springs.
Winston Bros., deluxe coupe, Los Angeles.
Edward Crummey, Tudor, Palm Springs.

Used Cars

R. A. Largent, A Ford roadster.
J. P. Cooper, 34 coupe.
W. W. Miller, A Ford coupe.
W. A. Godwin, DeSoto sedan.
G. M. Moore, Studebaker Sedan.
R. B. Gibson, Chevrolet coach.
G. Dumey, Chevrolet coupe.
A. W. Stark, A Ford roadster.
G. McHenry, A Ford cabriolet.
L. W. Williams, Hupmobile roadster.
W. M. Cross, 34 Ford sedan.
M. E. Walters, A Ford Victoria.
M. E. Forsyth, Chevrolet roadster.
Orley Johnson, Essex coupe.
Walter Decker, Chevrolet cabriolet.
C. A. Benito, Buick coupe.
W. A. Wolcott, A Ford roadster.
S. T. Norcross, A Ford Tudor.
John Brunengo, A Ford coupe.
L. H. Jacobs, Chevrolet phaeton.
Kenneth Pratt, Chevrolet coupe.
L. Crossley, A Ford coupe.

Phone 4888—Red Top Cab.

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of the
SMART WOMAN!**

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Its melting softness and penetrating qualities keep your skin in perfect condition.

Essential Cream both cleanses and nourishes—and is really "Two Creams" in one jar.

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1934 Plymouth R. S. Coupe ... 595
1933 Plymouth Sedan 535
1933 Chevrolet Coupe 495
1929 Chrysler Sedan "75" 265
1929 DeSoto Coach 195
1930 Chevrolet Sport Roadster 225
1929 Plymouth Sedan 195
1928 Buick R. S. 210
1928 Essex Coach 85
1925 Buick Sedan 95

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**Palm Springs
Theatre**

"Have a Heart" Stirrs Emotions

Heart appeal that surges from the screen to stir a depth of feeling and sympathetic emotion that has never been equalled in a motion picture is now offered in "Have a Heart," starring vehicle for vivid Jean Parker that will be shown Saturday, matinee and evening, March 2, at the Palm Springs Theatre.

Simplicity of the story, which deals with the love between a little doll maker who is a cripple and an energetic young man selling "Have a Heart" ice cream, reaches new heights of fine screen entertainment.

Supporting Miss Parker in "Have a Heart" includes James Dunn, Una Merkey, Stuart Erwin, Muriel Evans, Willard Robertson, Edward Brophy and Paul Page.

**Burlington "Silver Streak" Stars
In Movies**

Few train in history have attracted so much attention as the famous Burlington Zephyr, America's famous Diesel engined streamline train, so it was only natural that it should be signed by the movies. RKO-Radio's "The Silver Streak" is the picture in which the Zephyr makes its screen debut as an "actor." "The Silver Streak" plays at the Palm Springs Theatre Sunday, March 3.

The story of "The Silver Streak" builds to a thrilling sequence wherein the train is interwoven with a drama of modern life which has its climax in a race from Chicago to foil death at Boulder Dam.

The love interest of the story is carried by Sally Blane, as the daughter of the railroad president, and Charles Starrett as the young engineer.

**May Robson Heads Stellar Cast in
"Mills of Gods"**

Beloved May Robson, who is celebrating her fifty-first year in the theatrical profession, and who enjoys greater popularity today than ever before in her career, will be seen in another of her great character roles, starred in "Mills of the Gods," Columbia production which will be shown at the Palm Springs Theatre Monday and Tuesday, March 4 and 5, matinee and evening.

It was in "Lady for a Day," her first picture for the Columbia organization, that Miss Robson skyrocketed to motion picture fame. This was followed a year later by "Lady by Choice," in which she was co-starred with Carole Lombard. "Mills of the Gods" finds her surrounded by a cast which includes such notable players as Fay Wray, Victor Jory, Raymond Walburn, James Blakely, Josephine Whitell and Albert Conti, produced under the direction of Roy William Neill.

On Wednesday and Thursday, March 6 and 7, James Cagney, Pat O'Brien, Margaret Lindsay, Frank McHugh and Robert Barrat will be seen in "Devil Dogs of the Air."

Charles Dickens' greatest story, "David Copperfield," will be seen at the Palm Springs Theatre, Friday and Saturday, March 8 and 9, starring W. C. Fields, Lionel Barrymore, Madge Evans, Maureen O'Sullivan, Edna Mae Oliver, Lewis Stone, Frank Lawton, Freddie Bartholomew, Elizabeth Allan and Roland Young.

El Paseo Theatre

**Beautiful Adventuress Spurns Love,
Seeks Diamonds**

Glamour, thrills, romance and humor, mark "One Exciting Adventure," the second American film of Binnie Barnes which will be shown at the El Paseo Theatre, Sunday, Monday and Tuesday, March 3, 4 and 5. The



**ALL VEGETABLES
KEPT FRESH ON ICE**

Fresh Fruits and Vegetables

BUTTER EGGS MILK

CANDY CIGARETTES POP

Canyon Drive-In Market

W. C. GUNN, Prop.

South Palm Canyon Drive

PLenty of PARKING

Know Palm Canyon!

A good road, crossing the 35,000 acre Agua Caliente Reservation (inhabited by 100 Cahuilla Indians) leads to Hermit's Bench at the mouth of Palm Canyon, where one suddenly comes upon a wild tropical scene. The elevation of Hermit's Bench is 850 feet above sea level, and 400 feet above Palm Springs.

The Palms are known as Washingtonia Filifera and scientists claim they are the remnant of a pre-glacial, tropical age. They grow up the canyon for about half of its length of 16 miles. There are from 3,000 to 4,000 Palms in the canyon and it is estimated their age is from 150 to 1000 years. They bloom in June and ripen a small edible date in September. They grow wherever there is sufficient water and warmth. The old palms were burned by the Indians long ago during religious ceremonies to free earth-bound souls. The tallest palms are 90 to 100 feet high. The stream after leaving the canyon sinks in the sand. It is heavily mineralized and is not good for irrigation.

The other desert vegetation are Smoke Tree, Palo Verde, Desert Willow, Cottonwood, Mesquite, Creosote, Catsclaw and many varieties of Cactus, including Barrel, Cholla and Deerhorn varieties. The animal life are Deer, Big Horn Sheep, Ringtail Cat, Coyote, Coon, Fox and Rabbits.

The trail down among the trees is a revelation, as one may wander through groves of palms like tropical jungles, the green fronds of the palms contrasting vividly with the varicolored rock walls of the canyon.

While at Palm Canyon See the Fine Display of
INDIAN HANDICRAFT
at the

Palm Canyon Trading Post

The Only U. S. Licensed Indian Trading Post in California

R. BRUCE CREGAR

Member of U. S. Indian Traders' Association

actress emerges in this picture as one of the most glamorous figures on the American screen.

The story is that of one of the most colorful and beautiful women of Europe, who intrigues all men but who is not interested in love, only in the glitter of diamonds. The picture opens with Paul Cavanagh, a sinister and charming admirer, who has followed her over half the world, writing a check for a magnificent diamond Binette has skillfully appropriated from one of Paris' most exclusive gem shops.

In "One Exciting Adventure," Miss Barnes is supported by Neil Hamilton, Paul Cavanagh, Eugene Pallette and Grant Mitchell.

Death On the Diamond
Tense mystery and hilarious comedy are blended into a unique form of drama in "Death on the Diamond."

Metro-Goldwyn-Mayer's vivid story of a mysterious killer running amuck in a baseball team during a pennant race, which will be shown at the El Paseo Theatre Wednesday and Thursday, March 6 and 7.

The story deals with a series of killings. A mysterious enemy, gamblers and others are suspected until, in the final scene of the amazing picture, the mystery is solved.

Robert Young and Madge Evans play the romantic roles as the young baseball player and the daughter of the team manager. Comedy is supplied by Nat Pendleton, Edward Brophy, Mickey Rooney, Pat O'Malley, Paul Kelly and others.

PIANO TUNING—Tuning and repairing. Work guaranteed. Herbert Eddy, phone 3594, Palm Springs.

sl2tf

SACRIFICE BY TRUSTEE

Twenty acres for lot subdivision or 1-acre to 5-acre homesites. As ideal and desirable as any location in Palm Springs. Sheltered, with the maximum amount of sun and three minutes to Post Office. Water, electricity, gas, and phone available. The soil is different, being a deep silt. The view is marvelous—looking east and fronting on a square mile of Indian land. To inspect this perfect acreage is to want to own and live on it. Just offered at a sacrifice price. An investigation will not be disappointing.

W. E. RABBETH, Realtor
AGENT FOR OWNER
Opposite Standard Oil Station

CALIFORNIA FRESH PITTED DATES

In "OLD BRANDY"

or in

"OLD SHERRY"

Why not send a glass jar or a fancy oak keg of these to some friend in the East?

• • •

Remember, the desert valley near Palm Springs is the only place in America where dates are grown—consequently, if you want to give a real gift from the desert, give dates.

Palm Springs Date Market

THE LARGEST NEW WORLD DATE MARKET
mailing natural fresh dates to over 40,000
patrons all over the world.

DATES SHIPPED TO ALL PARTS OF THE WORLD

Learn About the Desert and Mountains

... Read Don Admiral's Column in The Desert Sun; ... Get Your Reference Books from INDIANOYA ...

You will find these books intensely interesting:

CALIFORNIA DESERT TRAILS, by J. Smeaton Chase, formerly a Palm Springs Citizen
OUR ARABY, by J. Smeaton Chase
DENIZENS OF THE DESERT, by Edmund Jaeger
WESTERN FLOWER GUIDE, by Charles Francis Saunders
HANDBOOK OF THE CALIFORNIA DESERTS by Edmund Jaeger
MANUAL OF FLOWERING PLANTS OF CALIFORNIA by Jepson
WESTERN BIRD GUIDE

INDIANOYA

INDIAN TRADING POST
In the Heart of Palm Springs

VISITORS WELCOME



Desert Data

By DON ADMIRAL
Naturalist

The trip to Morongo Valley, Twenty-nine Palms and back by the way of Keys' ranch is well worth the effort. It is early for the flowers, but there is much other that will repay. Most of the way is through a higher elevation, a change of climate, different vegetation; and there are curious granite formations.

Traveling north on the main highway: Chino Fan is rounded, looking up in the canyon the palm trees, cottonwoods and Sycamores may be seen; the buttes, a short distance beyond Chino Fan, remnants of the mountains; Whitewater wash and the long high spur that protects Palm Springs from the winds.

Turn right at the intersection, turn left at Whitewater and you are on the road to Morongo Valley. The Devil's Cactus Garden is located on the long slope; upon entering the canyon notice the folded strata of rock, roughly handled when the Little San Bernardino mountains were being uplifted. There is a change in vegetation as elevation is gained.

Joshua trees are found in Morongo Valley, farther on they are plentiful enough to be called a forest. Tree yucca is in evidence. Both belong to the lily family.

At Twenty-nine Palms is the group of palms from which its name is derived. There is a museum located at the Campbell place, contains much that is local to that section of the country and the Indians.

The road south from Twenty-nine Palms is rough for several miles but if the driver is careful this stretch can be covered easily. Turn right at the first road and follow it through. Split Rock Tank is worth a visit. There are a number of small mines in this vicinity. In the granite rock formations one can imagine all kinds of animal shapes.

If there is time take the road to Keys View from which an excellent view of the desert floor and the San Jacinto Mountains may be had.

Quail Springs will give an idea of the effort gone to to provide water in a country of limited supply.

There is a large Joshua tree forest after leaving the Keys ranch. It is an all day trip. Be sure to take water for lunch, and see that the gas tank is well filled.

There are two birds of the open desert that one should become acquainted with. They are real desert dwellers, one seldom seen and little known, the other almost notorious in his fame.

The Cactus Wren lives a quiet, secluded, well protected life in and about the cacti. He is an inconspicuous bird, quite a bit larger than the other wrens but you can identify him by the Wren-like demeanor and his habit of being near the cacti.

Western Bird Guide gives the following information: Range—Southern part of California, to Texas, and north to Nevada and Utah. They are the largest of the Wrens, and look the least like that family of any of them. They are a common bird in the desert lands, where the cactus abounds, but lack the sweet song of some of the smaller members of the family. Their nests are bulky, ball-shaped structures, made up of sticks, moss, grass, and lined with feathers. There is an opening on the side for an entrance, and it is usually placed in a thorn bush or cactus. Their four to seven eggs are creamy white, dotted thickly with chestnut."

The other fellow is the Roadrunner; it seems impossible that he is not known to everyone but I am going to mention him for fear he has been missed by some. He is a large bird, measuring about twenty-two inches from the tip of beak to the tip of his tail. He runs along on the ground and will not take wing except under extreme necessity.

Western Bird Guide gives the following information: This curious species is known as the "Chaparral Cock," "Ground Cuckoo," "Snake Killer," etc. Its upper parts are a glossy greenish brown, each feather being edged or fringed with white. The tail is very long, broad and graduated, the central feathers being much the longest; the feathers being tipped with white. They are noted for their swiftness of foot, getting over the ground at an astonishing rate, aided by their outstretched wings and spread tail, which act as aeroplanes. Their legs are long, and they have two toes in front and two back. Their food consists of caterpillars, lizards and small snakes."

If you come across a track in the desert, the shape of a cross, it was made by the roadrunner. Look about and you may see him but if you really want to learn of his habits consult some talkative old-timer of the desert. However, I do not vouch for all that you may hear.

The wildflowers are beginning to bloom and next week there should be a fair list of those to look for.

FOOD PRICE RISE SHOWN
New York—Watching the pennies as they go over the grocery-store counter, but eating well, the average American family is spending \$3.31 a week more for food now than it spent two years ago this month and \$1.65 a week more than it spent last year, a survey completed today disclosed.

The figures are based on the conclusion of the Brookings Institution that

Thoughts on Things

Harvey Johnson

Charles J. Correll and Freeman Gosden, of Amos and Andy fame, are due to arrive from the East next Monday. Reaching San Bernardino at 1:10 p. m., they will probably arrive here at 3 o'clock, where they will sojourn for awhile. On Monday, at Palm Springs they are scheduled to broadcast at 4 p. m., over NBC for their eastern listeners. Their second broadcast, which reaches the coast, is expected at 8 p. m.

If an east wind is demonstrating through San Gorgonio Pass next Monday, Amos and Andy may think they are riding in the fresh-air taxi instead of in a Packard.

Press reports mention only Amos and Andy as coming here for a visit. What about the rest of the characters in the Amos and Andy broadcast? Why don't they come up to see us sometime, too?

We all would like to see Madame Queen; for we've heard so much about her. And Ruby Taylor, too, we'd just love to see Ruby. Millie Drinker and Miss Sanders are invisible, always, to the naked eye.

Here, Amos is going to be in balmy Palm Springs, while Ruby Taylor (his best girl) stays in New York to wade around in the snow.

Nor is Kingfish, he of the Mystic Knights of the Sea, coming to Southern California. Neither is Henry Van Porter, the charming; nor Gwindell; nor Lightnin'; nor Brother Crawford. Just Amos and Andy.

That's the way it looks, when only Amos and Andy are mentioned as arrivals. On the contrary, the whole bunch will be here. To be convinced, listen in on the broadcast from Palm Springs at 8 o'clock Monday evening.

No foolin', we would just love to meet Madame Queen and Ruby Taylor.

We like their soft voices, which are as sweet as the breath of new-mown hay and soft as a mountain zephyr or a hand-made quilt. So different from the harsh voices of some women we have known.

You see, the voices of Madame Queen and Ruby Taylor have never been heard.

We don't blame 'em for leaving Kingfish back in New York to buck snow and freeze, for Kingfish is sort of a mean old guy; but why didn't Madame Queen and Ruby come along and ride the jinrikishas?

And will there ever be, in Palm Springs, a subdivision with such perfect appointments as that famous subdivision, Weber City? We have our "doots."

Hats off to those fellows who manage the National Orange Show! They have encountered a lot of trouble in some past years in putting the big show over. Fortune smiled upon them this year; for the crowds are large and the gala event is being enjoyed by thousands. Which reminds one that sticktoitiveness is a basic virtue. When discouraged, laugh it off and things will turn out as sweet as the song of the meadowlark in blue-joint hay.

Checks for the Old Age pension are not arriving, as yet.

The Sacramento jewelers association attacks California's gin marriage law, which may be repealed at the present session of the legislature. It appears that some newly-weds have no money with which to buy wedding rings, after paying for gas to get to Yuma or Las Vegas and back home again. On such trips there is probably emergency expense, too; hence the bride may go ringless and the jewelers have rings unsold.

Spring is heralded in a normal way by the presence of cyclones and tornadoes in the South and Middle West. Those pesky things are hard to dodge.

Azucar, the race horse which won the big laurels in the Santa Anita races, is a wonderful piece of horse-flesh. Azucar, it is said, means "sugar" when translated from Spanish to English. Azucar was sugar for the folks who bet on him, but vinegar for those who lost.

And now some folks are

TRAVELOGUE

Come with us to the Foreign Lands from whence are imported the objects or "motifs" of the many lovely adornments we offer the home owner here on the desert. . . Mexico—For Guadalajara native-blown glassware (blue or green or amber) . . . France—For clever, bright, perfume bottles and decanters in blue, or white crystal. . . Spain—For bullfight and "Feria" posters (adding much necessary color for drab wall). . . Persia—For the motif of the Drugget rugs—and other foreign climes for our really distinctive furniture and home objects.

FOREIGN RECEPTION

Which reminds of our radio department—the broadcasts from far away points of the Old World and New alike are now being enjoyed by many of the Villagers who are purchasers of our radios. . . Tonight you may hear the broadcasts of Moscow or Tokio, Sidney, Australia, or Mexico City—tomorrow, during the day, England or Canada, Germany or France. Enjoy the thrill and pleasure of tuning in the nearby—or far away—stations in a new set with a "short wave band." Too, we have radio tubes and parts—sheet music and Decca records with all the latest hits.

DRAPERY, OF COURSE

Specialists in the selection of Drapes and Draperies for your home, we offer a wide range of selections of the newest the market affords in this essential and vital "decoration" of the home. Deserty, bright and most fitting for the desert home are our many materials. You'll find what you've been looking for in this department!

OUT-OF-DOOR FURNITURE—A WIDE RANGE OF METAL AND RATTAN FURNITURE YOU'LL LIKE

1000 pieces Patrician Pattern Silverware at 16c each

Palm Springs Furniture Co.

Palm Canyon Drive and Andreas Road

booming Dr. Townsend for President. They may throw a monkey-wrench into the entire Old Age pension works. Political booms take the sails out of any good and humanitarian cause.

Dr. Harry L. Shapiro of the American Museum of Natural History caused a stir in scientific circles by predicting that 500,000 years hence mankind will be bald, four-toed and partly toothless. Some of us are already 500,000 years ahead of Time, if Shapiro's prediction comes true; except that we are not four-toed. Got ten of 'em, by gum!

LOCAL MERCHANTS FEATURE PEPSODENT PRODUCTS AS A COMPLIMENT TO AMOS, ANDY

H. E. Patterson, Harold Brown, and Harry Brett, proprietors, respectively, of the Palm Springs Drug Co., El Paseo Pharmacy, and Village Pharmacy, will feature Pepsodent products dur-

ing the sojourn of Amos and Andy in Palm Springs. The Pepsodent Company is the sponsor of Amos and Andy, and in recognition of their visit here, the three stores will display Pepsodent Tooth Paste, Pepsodent Antiseptic, and Jujus Facial Cream. Back up these enterprising local druggists by purchasing Pepsodent products, and thus show Amos and Andy their visit here is appreciated.

ANNOUNCING—

id as yo' is ben 'n' dat we will be

MONTE COU
(Formerly CoY)

Under Sam
Manag

kin do, 'n' yo' all knows what a
'sperience wid 'em in yo' O. K.

Phone 4181

mimahs in Webah City maybe we
ight now we is putty busy doin'
jows we is right on de job soons
lummin' in de finest buildin's in

impin'.
Lisen,
Amos 'n' Andy

We knows dat Webah City is a great place, an dat yo' are de
world's greatest city fixer uppers so we invites yo' 'n' Kingfish, 'n'
Gwindell, 'n' Mr. Van Pohtah, 'n' Lightnin', 'n' Brothah Crawford,
'n' all de brothahs of de Mystic Knights of de Sea to cum out
to see de

INDIAN TRAIL TRACT

Oh, yeh, don' forget to bring Madam Queen, 'n' Ruby Taylor, 'n' Millie, 'n' her ol' man Watertank, 'n' Miss Sanders wit yo'.

Maybe yo' boys kin gib us all some pointers, 'n' maybe we kin
show yo' sumpin', too.

We figgers as how yo' wouldn't a-left Webah City 'n' cum to
Palm Springs ef yo' hadn't stole dat fiddle, or if yo' hadn't thought
dis sum town, too.

Cum to our office 'cross de street from de O. K. (we means
de Del Tahquitz) Hotel, 'n' we got 'nudder office 'cross de street
from de big Standard Station, or telephone 3694 or 4301 an Mistah
Andy G. McManus or sum o' his boys'll cum out 'n' get yo' all in a
Fresh Air Taxi 'n' drive yo' out to de

McManus Realty Company's
INDIAN TRAIL TRACT

AIN'T DAT SUMPIN'?

PALM SPRINGS
ELECTRIC CO.
Phone 5255

Welcome to Palm Springs,

FREEMAN F. GOSDEN

CHARLES J. CORRELL

Amos and Andy

While you are here we will feature

Pepsodent Products:

Pepsodent Tooth Paste

Pepsodent Antiseptic

Junis Facial Cream



**Palm Springs Drug Co., H. E. (Pat) Patterson
Village Pharmacy, Harry Brott
El Paseo Pharmacy, Harold Brown**



prejudices to achieve a si
CLATWORTHY IS RELATIVE OF
WHITNEYS, PAYNES, OWNERS
EQUIPOISE, TWENTY GRAND
Fred Payne Clatworthy, a cousin of
the owners of Twenty Grand and
Equipoise, the Whitneys, told the
writer an interesting story of the
origin of the Whitneys and Paynes of
race horse and Standard Oil fame.
It seems Henry B. Payne, an uncle
of Mr. Clatworthy's mother, and United
States Senator from Ohio, was one
of 19 children, 16 boys and three girls.
He started as a partner of John D.
Rockefeller, Sr., in the oil business in
Cleveland, and left a fortune of ten
millions back in the '80s; a lot of
money in those days.

Federal government
are pretty thoroughly hou
A glimpse at moving frei
such camps are not harbo
On every train there is a
men. The railroads may
senger train business, at
passenger business is ex
finished in mahogany.

ONE REASON FOR

Poets are born, so we
be considered by many a
for birth control—Unland

COUNTY CHAMBER OF COM
MERCE TO MEET AT DESERT
INN ON MARCH THE 26TH

The local Chamber of Commerce is
planning a special program for the
County Chamber of Commerce meeting,
which will be held on the Desert
Inn grounds Tuesday noon, March 26.

Secretary F. V. Shannon returned
from Sacramento Tuesday, where he
went to personally invite Governor
Frank Merriam to be speaker of the
day. The Governor stated there is no
community or county he would rather
visit than Palm Springs and Riverside
county, but he simply could not leave
while the state legislature was in session.
With so many vital problems
under consideration, he felt it his
duty to remain at the State Capitol.

Al Gardiner has been appointed to
secure a speaker, and he is at present
negotiating with a well-known lecturer
and authority on the national monetary
situation, whom he expects to
secure for the occasion.

As an added feature, Manager Earle
Strebe of the Palm Springs and El
Paseo Theatres will have a special
feature picture production, to which
all the guests at the luncheon will be
invited as his guests.

For printing, phone 4567.

DR. AND MRS. JACK C. HILL ARE INJURED IN AUTO CRASH ON INDIO ROAD

Dr. and Mrs. Jack C. Hill suffered
painful injuries Wednesday afternoon
when their car collided with a car
driven by Mrs. M. P. Wentworth on
the Indio road at the entrance to the
Deep Well Guest Ranch.

It is reported that both cars were
traveling east, and the Hill car was
about to pass Mrs. Wentworth's car
as she turned in to the Deep Well
Guest Ranch. Dr. Hill was driving a
Studebaker, and Mrs. Wentworth a
Buick.

Dr. and Mrs. Hill were taken to the
Riverside Community Hospital, where
they are rapidly recovering. The doc-
tor is expected home today, but Mrs.
Hill may remain for a longer stay.
Mrs. Wentworth was badly shaken up.

GERMAN BARON INJURED IN AUTO WRECK HERE IS AGAIN HURT SERIOUSLY IN POLO

Baron von Romberg, originally a
war ace in Germany, but now a resi-
dent of Santa Barbara, is in a criti-
cal condition in a Los Angeles hos-
pital as result of a fall from his polo
pony while engaged in a polo game.
It is reported he suffered a fractured
skull and is still in an unconscious
condition.

The baron was slightly injured re-
cently when the Cadillac car in which
he was a passenger failed to negoti-
ate the turn at Whitewater Point and
crashed into the Whitewater wash.

Try the Desert Sun for Printing.

PALM SPRINGS HOTEL

Visiting here this week were Tom
Coakley, distinguished leader of the
well known Palace Hotel Orchestra;
J. Frank Coakley of the district attor-
ney's office in Oakland and Mrs. Coak-
ley, and their mother, Mrs. James
Coakley of Oakland. Also from Oak-
land staying at the Palm Springs Hotel
were Peter B. Lynch, president of
the Grayson-Owen Packing Co., and
Joe Mitchell of the California Cotton
Mills.

Recent visitors from Hollywood's
movie colony include Mrs. P. B. Schul-
er, Mrs. Feix Young, Mrs. Joe Jaffe,
Mr. and Mrs. Paul Lukas, Irene Biller,
Ashton Stanley and John Maschio;
Mr. and Mrs. Sidney Toler, Dr. C. A.
Mays, and Mr. and Mrs. Robert Porter
were also registered.

Earle C. Brown, Hollywood, David
Levine, New York, Miss Frances Perl-
stien, Illinois; Harold L. Weiler, Chi-
cago, Mrs. David Covell, South Pas-
adena, Mr. and Mrs. Frank Schoewin-
ger, Chicago, Mrs. M. Blum and Mrs.
Harry Shapiro of Sierra Madre were
also here for a week's stay.

Buy and Build-- WHERE ACTIVITY EXISTS "Desert Sands" Tract

* WHERE PRICES ARE RIGHT *

RESIDENTIAL RESTRICTIONS
STREETS GRADED

WATER

Restricted to Single Family Buildings
120 Foot Frontage Minimum *

Go East from Palm Canyon Drive at El Paseo Building on
Tamarisk Road to the Edge of the Desert.

REPRESENTATIVE ON PROPERTY

Mr. and Mrs. Ellis Parker have completed the first of four units next summer or in the fall.

For your new Plymouths and Dodges
see L. A. Pope. Phone 4221. \$26-tf

SUPERVISED NUDE SUN BATHS Individual Portable Cabinets

Treatments are \$1.00, including alcohol rubdowns.

MASSAGING Palm Springs Solarium

(Near Hotel del Tahquitz)

Manufacturers of the Rotary and Kapas Sun Bath Cabinets

Weathervanes Silhouettes

Made to Your Own
Design.

Standard Designs in
Stock.

The Desert Forge

GLENN MCKINNEY
Meeting the Needs of Palm Springs for the Last 9 Years.
South of the Village Palm Canyon Drive

El Camino Iron Studio

Carries in Stock

A COMPLETE LINE OF

LIGHTING FIXTURES

ORNAMENTAL IRON, IRON FURNITURE
and DRAPERY HARDWARE

(Especially Suitable for Desert Homes)

AT LOS ANGELES PRICES

Whether you intend to buy or not, we invite you to
see this beautiful selection.

North Palm Canyon Drive

Phone 4973

INVESTIGATE Chino Canyon Mesa

Panoramic View Property
overlooking Palm Springs

In the
RESTRICTED AREA
UTILITIES UNDERGROUND
For Information
See YOUR BROKER

RUFUS J. CHAPMAN
LICENSED REALTOR

Opposite Desert Inn

Phone 4552

C. OF C. ENDORSES POWER PROJECT OF ALL-AMERICAN CANAL

The board of directors of the Chamber of Commerce has endorsed the proposed power project in connection with construction of the All-American Canal in Imperial Valley. There are to be several vertical drops along the line of the canal where a tremendous amount of electrical energy can be generated, sufficient to serve Imperial and Coachella Valleys and other desert communities such as Palm Springs. Following is the resolution adopted by the directors:

"Whereas, the All-American Canal, now in the course of construction, will contain valuable power possibilities, which under the Boulder Canyon Project Act, belong to Imperial Irrigation District, and Coachella Valley County Water District, and which when developed, will produce a large amount of cheap electrical energy for which a ready market will be available among the cities and rural sections of said two districts, and the proceeds from which would lighten the burden of the taxpayers of the said two districts, in repaying the cost of said Canal, and at the same time relieve the consumers from the existing high electrical rates, and

"Whereas said power plants could be most economically constructed while the Canal is being constructed and before its use has begun, and

"Whereas, the Federal Government is proposing as part of its unemployment relief program, to loan vast sums of money to enable such projects to be financed,

"Now, therefore, we, the directors of the Palm Springs Chamber of Commerce, in meeting assembled, hereby urge the directors of Imperial Irrigation District to at once make application to the proper Federal officials for a loan to enable the construction of a complete electrical system, including hydro-electric plants in said All-American Canal, a proper stand-by plant and necessary transmission and distribution lines to supply the needs of Imperial and Coachella Valleys and adjacent power markets, and

"We further pledge to the district our full and hearty support, and cooperation in making said development a success.

"It is further resolved that a copy of this resolution be sent to the President of the United States, Honorable

CLATWORTHY WILL SHOW AUTOCHROMES AT THE INN MONDAY

Fred Payne Clatworthy will present his famed colored autochrome lecture of the Western United States, Mexico and Hawaii in the lounge of the Desert Inn next Monday evening, March 4, at 8:15 p.m.

Among other coming events at the Inn is the benefit bridge party in aid of "Our Lady of Solitude" church to be held at the Desert Inn next Tuesday, March 5th, at 2:30 p.m. This event is the outstanding social affair of the season.

Next Thursday, March 7, a picnic for Desert Inn guests will be held at the Experimental Station at 12:30 p.m. A grilled luncheon will be prepared and served by Jack Western Warner, cowboy host of the Inn. Arrangements for the picnic are being made by Miss Eleanore Wittman, Inn hostess. Guests will go to the picnic on horseback from Cliffs Stables or by motor cars.

Yesterday guests enjoyed a picnic at Ribbonwood Forest on the Pines-to-Palms highway.

Tennis, golf, swimming, badminton and other sports hold the interest of the smart group of socialites gathered at the Inn.

"PRESCRIPTIONS" ARE STRESSED BY PIONEER LOCAL DRUG STORE

An outstanding prescription service is offered to Palm Springs residents and visitors by the Palm Springs Drug Company, pioneer local firm which is located across from the Desert Inn.

"With registered pharmacists on duty in the department, we are prepared to render the finest of service, in which our clientele may have complete confidence," according to H. E. "Pat" Patterson, owner of that firm. Free delivery service is available for customers who wish to phone in their orders, Patterson said.

The Palm Springs Drug Co. has discussed their prescription department in a very interesting series of advertisements, the fourth installment of which appears on the back page of this issue.

The 19th Hole at THE DESERT GOLF COURSE

Results of the mixed foursome, sponsored by A. K. Bourne are as follows:

Low gross—Miss Betty Vetterlein, Philadelphia, and Mr. Walter Manus, Pasadena, had an 80, which is exceptionally good considering the weather. Second low gross were Mrs. George Howard, Canton, Ohio, and Mr. D. Grimes of Denver with an 83.

Low net for the day went to Mr. and Mrs. Channing Wells with 84-18-66.

Second low net to Mr. and Mrs. H. Church, Cleveland, Ohio, 85-16-69.

Other scores were: Mr. and Mrs. M. E. Latimer, Chicago, 84-14-70; Mr. and Mrs. Walter Monroe, Chicago, 99-23-76; Mrs. Glover and Mr. A. K. Bourne, 92-16-76.

This was a very interesting event and was made possible by Mr. A. K. Bourne and here's hoping we will have more.

Following this event the women's qualifying round for the Palm Springs handicap tournament was held with Miss Vetterlein leading the field with a very fast 78. Some of the matches that have been played with the following results: Mrs. W. G. Chandler, Rye, New York, defeated Mrs. H. H. Timken, Canton, Ohio, 5 and 3. Miss B. Vetterlein defeated Mrs. Ward McGill, Kansas City, in a close match 2 up. One of the matches to be played today is Mrs. K. de Laittre, Milwaukee, and Mrs. W. G. Chandler for the right to play Miss B. Vetterlein for the title.

Hole In One

It is quite unusual for two hole-in-ones to be made in one week at the same course. Mrs. Leo Baruh of Portland, Oregon made the fifth hole in one and Mrs. Donald S. Stratton of New York made the third hole in one. Numerous prizes will be sent to the players for their ability.

Among those registered at the Desert Golf Course we find, Mr. and Mrs. W. L. Rhoades, Mrs. H. S. Austrian, Chicago; Mr. and Mrs. Wessel, Chicago; J. L. Grandin, Brookline, Mass.; Sam Lebold, Chicago; Mrs. A. C. Imbs, St. Louis; Mr. and Mrs. S. Paley, Philadelphia. Others who are really taking their game seriously and are seen on the practice course taking lessons, are Mrs. A. K. Bourne, Palm Springs; J. McGinley, Philadelphia; Mrs. H. H. Timken, Canton, Ohio; and H. D. Church, Cleveland.

SANITARY DISTRICT IS SUGGESTED BY C. OF C. COMMITTEE

Chamber of Commerce directors met Wednesday evening to hear the report of the Sanitation committee, consisting of Earle Strode, Earl Coffman and Philip Boyd. The committee gave a very comprehensive report, which is published herewith, and was then relieved from further duty, with thanks from the directors. The matter will now be referred to the county board of supervisors for action. It is the intention to form a sanitary district here to sponsor sewer construction. Following are excerpts from the committee's report:

After studying this survey, both state and county officials agree that the congested area indicated should be served at an early date by an outlet sewer leading to adequate disposal equipment. It is their opinion that neither cesspools nor septic tanks can continue to adequately serve this territory.

We were informed that the state of California had requested Riverside county to consider the proposed Palm Springs sanitary project, also that the Riverside county planning commission had placed this project first in importance.

Our official visitors left us on February 19 with the impression that Palm Springs would take immediate steps toward presenting a plan for which they have informally pledged their aid. We believe that the Chamber of Commerce should act without delay.

Even though much of the construction cost may be obtained from sources outside of our community and through the sponsorship of our county supervisors, it seems wise to form a sanitary district for the purpose of meeting additional expense and future maintenance charges.

We make the following suggestions at this time:

(1) That the district attorney's advice be carefully studied on the problem of forming a new district at once.

(2) That the area of the new district be restricted to conform as far as reasonable with that territory to be served by sewage lines. In recommending this restricted area we would like to suggest that our investigation reveals that the greatest part of the opposition to the recent unsuccessful district formation was based upon the point that an area would be taxed which could not be served without additional expense for laterals.

(3) That a Chamber of Commerce letter be written to the Riverside county board of supervisors, Riverside county board of health, state sanitary engineer, and the SERA, advising them that we are proceeding with the formation of a district, that we appreciate their assistance, and hope that we shall have their advice and aid.

For Rent
Beautiful furnished rustic cottages at Exclusive Art Colony.
Mountainside location.
Marvelous View
Outdoor Sports
For rest or whoopee.
At \$25.00 a month and up.

Casa Del Monte
One Mile South of Cathedral City

NEW UNIT— Las Palmas Estates

Let us show you these homesites, overlooking Palm Springs.



See Your Broker
or Phone 3673

REALTY SERVICE, Inc.

J. G. Munholland Harold J. Hicks

DESERT CIRCUS NETS \$3200;
LAST YEAR'S PROFIT \$2800

The Second Annual Desert Circus was a greater success than last year's event, netting about \$400 more. Last year's circus was for the benefit of the local Catholic church, and this year for the Community church. Several worthy local public welfare institutions have been suggested as recipients for next year's event, among them Alleine's Library, but no decision can be made until the new general committee is formed.

(5) That it does not seem practical to attempt to cross Section 14 or secure much financial support from the department of Indian affairs.

Chairman H. E. (Pat) Patterson has suggested to his committee chairmen that they make suggestions for the improvement of next year's event, thus avoiding any mistakes that might have been made this year. "We learn by experience," said Mr. Patterson, "and I believe the circus can be greatly improved next year." However, the people on the outside, looking in, marvel at the fine job done this year by Chairman Patterson and all of his assisting chairmen and committee members.

Phone 4888—Red Top Cab.

ATTENTION

AMOS 'N' ANDY 'N' MEMBAHS OF DE
ONWARD WEBAH CITY COMMITTEE.

We all is so wantin' yo' to introduce Christine Terp's Candies to Webah City dat we is invitin' yo' boys to all come in 'n' taste some o' dis relicious confection.

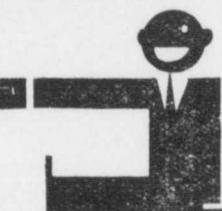
We hope dat yo' boys is feelin' as good as yo' is ben 'n' dat we will be seein' yo' soon.

Chapman's Fountain Service

Opposite de Desert Inn Phone 4794

Mistah Amos 'n' Mistah Andy

Waz Yo ebbah regusted?



Yo' all knows what a good plummah kin do, 'n' yo' all knows what a po' plummah does, cuz yo' has had lots o' sperience wid 'em in yo' O. K. Hotel 'n' in yo' garage, 'n' in Webah City.

Now ef yo' needs a good bunch o' plummahs in Webah City maybe we cud all cum 'n' hep yo' dis summah, but right now we is putty busy doin' plummah' in Palm Springs, cuz evyboddy knows we is right on de job soons dey calls us, 'n' dat we puts in de finest plummah' in de finest buildin' in di heah town.

We is as good as Lightnin', 'n' dat's sumpin'.

Homer Nelson Company Incorporated

Phone 5255

Hello, Amos 'n' Andy



Now dat yo' all got Webah City a-goin' 'n' tings is better dan dey is ben, de Andrew H. Brown Lumber Company, Incorporated, will be gettin' a lot o' busness.

We is havin' a lot o' proselerity, too, 'n' we want Andy 'specially tu cum ovah 'n' fraternize wit us, fo' we is in de same boat.

We knows yo' boys supplied all de lumbah fo' Webah City, but we supplied mos' de buildin' stuff fo' Palm Springs, so maybe we kin show yo' sumpin'.

Our folks heah believe in buyin' at home, cuz it makes mo' proselerity fo' de home muchants, so maybe yo' can gib yo' peepul de same sycrology.

We sell ebreting it takes to build a buildin', or anything, or sumpin', so yo' an all yo' friends cum in ennytime an' see us.

Have a good time while yo' is heah.

Palm Springs Builders Supply Company (Incorporated)

Cane Brakes Club



Always Good
Music
and a
Good Time

East of El Mirador

HIGH SCHOOL NOTES

Miss Evelyn Camp took advantage of the holidays last week to visit the cafeterias of other schools. She was able to get to San Bernardino and Riverside high schools, Riverside J. C., and the junior high school cafeterias at Central, University Heights, and Chemawa, of Riverside.

Porter Leach is one of the cashiers at the Riverside high school and junior college cafeteria. Porter was a member of last year's graduating class at B. U. H. S.

Banning's B basketball team will play in tomorrow's tournament at Riverside J. C. Other B teams in the play will be from San Jacinto, Hemet and Corona. A team competing will half from Perris, Coachella, Elsinore and Corona.

Anthony Joseph was a Tuesday visitor. Anthony has been working in a logging camp at Yakima, Washington, since July. He says that Southern California seems good to him after having worked in rain and snow, and sometimes in weather that was twenty below zero.

Thornton Luttrell, '31, is working in a restaurant in Sacramento. He has become an expert chef. "Red" went to his present position more than eight months ago.

Mr. Arthur Teeter spent the Thursday and Friday holiday at Lomita where he visited Spanish classes at Narbonne High School.

Carl Park writes from Sacramento High School that "the big school is not so bad!" Carl and another boy ride his tandem twenty-six blocks to school every morning, and he says that they make the trip in about eight minutes. He reports that he has been attending the performances of the San Carlos Opera Company, having seen "Aida" and "Madame Butterfly," and further reports having recently heard the world famous pianist, Josef Hofmann, at the Sacramento Memorial Auditorium. Evincing his continuing interest in athletics, he writes that he saw Tilden, Vines, Lott, and Stoefen in a tennis exhibition recently. He winds up his letter by recommending that everybody should see "David Copperfield" when it comes to Banning. Carl will probably return to Banning Union High School to be graduated here on June 7th.

When high schools play polo, count B. U. H. S. in. Imagine our surprise, Thursday, when Palm Springs was staging a "circus," to see Owen Coffman, Bob Patterson, Jean Fulford, Jane Lykken, Margaret Rogers, Francelia and Deborah Abbot, each astride a steed, each in full riding costume, each as poised and at home as he is in a tablet-arm chair in a class in social science or English, and each making his contribution to the big parade. If we were surprised to learn their interests in horses at seeing them in the procession, bowl us over with a feather when we watched their feats of equitation out on the gymkhana grounds. When Owen sailed by dressed in a varicolored jockey's uniform and cap, riding a fleet footed horse at top speed, we thought momentarily we were at Santa Anita. When Bob Patterson went over the hurdles, we could picture him at the Olympics. The girls know their horsemanship, too, and ride like nobody's business. We doubt if there is another high school in Southern California that can match B. U. H. S. in percentage of horseback riders attending school.

Alva Brower and Roy Graybill, with a program of music and humor, will appear on an afternoon assembly program next Friday at 2:45. Brower is a ventriloquist and Graybill plays a marimba-xylophone. This will be a joint assembly of high school and grammar grades.

Coach Franklin Kiech is taking his C's and D's to Corona this afternoon to determine the championship of the county in the D group, and to find out how the C's stack up in competition against a school twice as large as our own. Corona's teams are always well coached, and to beat them is an honor.

Winners and runners up in A and B divisions of the Riverside County League and of the high schools of Corona and Blythe (Palo Verde Valley U. H. S.) will meet in a tournament at Riverside J. C., Saturday. The life of the athlete is a busy one! Track season opens next week.

Now if they can only invent an anti-knock gas for people.

For your new Plymouths and Dodges see L. A. Pope. Phone 4221. \$26.15

DEVELOPMENT OF TWENTY-NINE PALMS DISTRICT

A good deal is being said and written about the opening of the Twenty-nine Palms district to a larger population—something like Palm Springs, if only the promoters can make good on it. Another plan is to make it available to health seekers, and representatives in the Congress have introduced bills to sell Government lands at low prices, \$5 to \$10 an acre. It is hoped to have the Government seek out an underground water source for the prospective settlers. Whatever shall happen there in the way of development will be for the good of all this section, which must use us to some extent as a provision center. And with a good road opened over to the new territory from the desert, much through travel would come this way—which might or might not be a blessing. Some communities not a thousand miles away have found out it is not all it was hoped it would be.—Redlands Facts.

PENSIONS FOR 283 YEARS

Charles II, marching from Scotland into England, at the head of a small army was routed by Cromwell on September 3, 1651, fled to a place 25 miles away, was hidden by the Penderell family in an oak tree, and after 41 days of wandering made his way back to France. At the restoration, nine years later, he granted to six Penderell brothers pensions for having his life and to their heirs "forever" two pensions of \$500 each, three of \$322 each and one of \$250 a year. It was 283 years last September since the battle and it is something like a shock to learn that these pensions are still being paid to heirs, as appeared when the aged Penderell Brodhurst, heir through the feminine line, died in England the other day.

Among the surviving heirs, one is said to be a laundryman in the United States, who draws \$500 a year, another is a London cab man. These pensions seem to have the usual effect of pensions in promoting longevity in the beneficiaries.—St. Louis Globe-Democrat.

PALM SPRINGS THEATRE

Friday and Saturday, March 8-9



Broke!



Do you come home broke every time you go on a little trip because you've had car trouble? Are you one of those who pay overtime to the boys in the roadside garages Saturday and Sunday nights? Do you spend part of the time you had allotted to a pleasure trip, tinkering with your car or waiting in a garage with a dozen others like yourself while a rushed mechanic tries to solve a dozen different car troubles? If that is the way you have been spending your leisure time and money, here is the way to remedy the situation:

Bring your car to Thompson Motor Sales and let an expert mechanic look it over. A few dollars spent in avoiding trouble will save you many dollars and a great deal of aggravation later. Remember, we repair all makes of automobiles, and we have the equipment to handle any job efficiently and promptly. It will cost you nothing for an estimate.

FORD QUICK SERVICE

Thompson Motor Sales, Inc.

Arthur Schilling and Richard Pierce

AUTHORIZED DEALERS
Ford
Palm Springs

W. J. WESTERFIELD NEW HEAD OF BANKERS' ASSOCIATION

Wm. J. Westerfield, of the Banning branch of the Citizens National Trust and Savings bank, was named president of the Riverside County Bankers association at the annual meeting and banquet of the organization held Saturday night in Riverside.

At the meeting, which was presided over by the retiring president, O. A. Johnson of the First National Bank, Riverside, H. J. Ewing of the Riverside branch of the Bank of America, was elected vice-president, and B. E. Hansen, of the Banning branch of the Citizens National Trust and Savings bank, secretary-treasurer. H. C. Dane, of the First National Bank of San Jacinto, A. M. Root of the First National Bank of Corona, and C. F. Patterson of the Riverside branch of the Bank of America were named members of the executive committee.

NOTICE OF ELECTION

for
HIGH SCHOOL TRUSTEES
(School Code Section 2.1059)

NOTICE is hereby given to the Electors of Banning Elementary School District of Riverside County, California, that the Annual Election for High School Trustees for Banning Union High School District, will be held at the Grammar School Schoolhouse in said district on the last Friday in MARCH, viz, MARCH 29, 1935.

It will be necessary to elect 2 trustees at large for three years.

The polls will be open between the hours of 2 o'clock P. M. and 6 o'clock P. M.

The officers appointed to conduct the election are:

R. L. Edwards, Inspector.
Mrs. H. L. Hansen, Judge.
Mrs. Ellis Parker, Judge.

Dated February 27, 1935.

Signed:

F. V. SHANNON, President,
A. L. BRAMKAMP,
C. W. BLACK,
MRS. HAZEL R. KOGER,
R. M. GORHAM, Secretary,
High School Board,
Banning Union High School District,
S30-32

UNTERMYER FLAYS HITLER IN SAN BERNARDINO TALK

Samuel Untermyer, famous attorney of Palm Springs and New York, was the principal speaker at a meeting held at San Bernardino Sunday evening, commemorating the 75th anniversary of the establishment of the Jewish community in the San Bernardino Valley.

Untermyer reviewed the patriotic careers of the outstanding Jews of America, flayed Hitler and his German program, appealed to all Jews and the supporters of the cause of human justice in the world to continue the boycott on German goods, and called for unrelenting warfare upon the forces of Communism and Fascism in the United States.

The speaker made the charge that "agents of the German government in this country have been and are today secretly disseminating race and religious hatred" and that "vast sums of money are being expended in that secret, disloyal enterprise."

Mr. Untermyer called for the "destruction, root and branch" of "Communism and Fascism." "They are equally opposed to our institutions. I consider, however, the peril from Communism, great and vicious as it is, as remote as compared with the immediate danger from the vast and heavily financed foreign propaganda in the campaign to introduce the seductive policies of Fascism, which is in this country engineered mainly by a comparative handful of disloyal German-Americans."

The speaker urged that schools and colleges be closed to "traitorous and

seditious doctrines" that are undermining Americanism.

"Let them shout their hateful half-baked creed of race and religious hatred from the rooftops, if you please, but keep these Fascists and Communists out of our schools and colleges."

The boycott against German goods, brought about as the result of Hitler's persecution of the Jews, has reduced German exports to America by 50 per cent, the speaker said, and destroyed 27 per cent of German trade outside America.

Tripled content of
8 vital MILK
ELEMENTS
in this loaf
gives you
More Food Value
for your bread money

Weber's Bread has it!

A Complete Travel Service..

FOR the convenience of residents and visitors, Mr. Myron W. Terry, Southern Pacific passenger representative, is now located in Palm Springs, and is equipped to help you with every detail of any trip...information, reservations, routing, baggage-handling, side trips, stopovers, sightseeing tours, etc...to any part of the world.

Mr. Terry will call at your hotel or residence at your convenience, if you will telephone him—Palm Springs 5422. In addition, the facilities of our Palm Springs Station are at your service day and night, seven days a week.

You save time when you board a train at Palm Springs Station, on the main transcontinental route of the Southern Pacific. Three fine, fast trains (the Golden State Limited, the Sunset Limited and the Apache) daily to the East, and a late afternoon train for travel to the Coast.

SOUTHERN PACIFIC

PRIVATE TUTORING SCHOOL

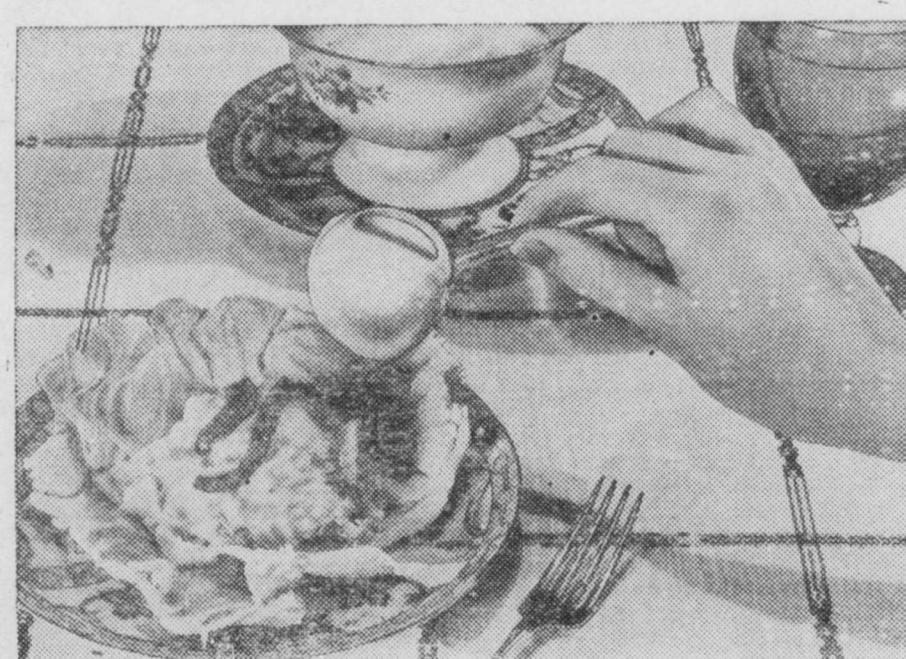
Elementary through 4th Forum

Call or write

MR. HARDING

Y. M. C. A., Riverside
or Phone The Desert Sun
4567

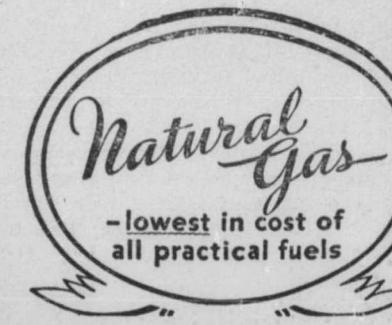
THE GAS TO COOK YOUR MEAL COSTS LESS THAN THE MAYONNAISE ON YOUR SALAD



Only your most insignificant household expenses compare with your gas cooking bill. For instance, a small amount of mayonnaise costs more than the gas to cook your entire dinner.

The average expenditure for cooking, by nearly a million users of gas in this region, is about 1 cent per meal per family.

It is well to remember that natural gas is efficient, clean, and exceedingly economical for cooking and water heating, as well as for refrigeration.



SOUTHERN CALIFORNIA GAS COMPANY

Economic Highlights

The Roosevelt Administration's recovery program is based upon the work of two major bureaus. One, the NRA, was designed to aid industry and industrial workers. The other, the AAA, was created to help solve the farmer problems and put agriculture on a paying basis.

Both bureaus adopted plans for raising and fixing prices. The NRA did this by means of executive fiat. The AAA, however, which was dealing with products largely dependent on the whims of nature, went much farther. There was more meat being produced than people could buy—so it killed off pigs. There was more cotton than people were using—so it placed heavy restrictions on cotton acreage, and paid bonuses to farmers for not raising a crop. It followed a similar procedure with other basic farm products.

At the beginning, AAA executives said their purpose was to bring the farm price index back to the pre-war level—this, they held, would enable the farmer to make a profit, and would not impose an excessive burden on the buying power of the public. Prices came back, touched the pre-war figure—and then continued to soar. The other day the price level was 25 per cent over its 1933 equivalent—and AAA found itself with a first-class consumer's war on its hands. Rumblings of discontent are heard from millions of homes, where incomes have not risen anywhere near the extent of the rise in the cost of living.

Terrific rises are taking place in meat prices. Butter is higher than it has been for many years. Even spring vegetables, usually dirt cheap, will, according to forecasts, be relatively expensive. Of the major edibles, only fish, which is not subject to AAA control, is not advancing materially in cost.

The result of all this is that AAA is now definitely on the retreat. Crop curtailment will probably be dropped, so that production may increase and automatically stop the present price trend. Protest is coming in against this change, from agricultural centers, which can see only the boon of high prices, but the chances are that consumer pressure will win out. It is probable that all restrictions will be taken off the farmer until prices return to the pre-war level, when the AAA may resume its crop control policy.

Thus, one of the two basic recovery bureaus, has been forced to draw in its horns. As for the other, the NRA, there is plenty of trouble in the offing. Even its sponsor, Mr. Roosevelt, is believed to be cooling off so far as it is concerned—he wants Congress to continue it, but on a somewhat different set-up than in the past. Wage and hour provisions will be maintained and labor will be guaranteed the right to bargain collectively if it chooses—but many NRA powers over business management will be dropped. A strong drive against NRA price-fixing is developing in the senate, led by that old-time foe of monopoly, Senator Borah. It is a safe prognostication that the NRA will have little or nothing to say about prices in the future—and there is an excellent chance that the anti-trust laws, which the NRA made inoperative, will be brought back into play.

As a result, the Administration's price-fixing program in both the industrial and agricultural fields, can be fairly said to have collapsed. Best opinion holds that the Administration is shifting in its position, that it will give industry and agriculture more of a chance to work out their own problems, will depend less on legislative palliatives. It hasn't been heralded in headlines, but a number of left-wingers—who are strong for collectivism and regimentation—have recently been eased out of important position in both the AAA and NRA. The more conservative citizens are pleased—they see a chance to get the kind of government policy they asked for and didn't get two years ago.

AUTO LICENSE PLATE TROUBLE FOR SOME FOLKS

If you haven't yet applied for your 1935 auto license plates, it's bad enough. But if you have received them, but neglected to put them on your car, it's worse.

In the first case, you will be required to pay double for the plates, but in the second, you are subject to arrest. Russell Bevans, motor vehicle registrar, explained, in warning California motorists to get their cars properly licensed immediately.

PIANO—Customer near Palm Springs unable to finish payments. \$58 left. Cash only. Write Pacific Piano Shop, North Hollywood, California. \$28-31p

SERA FORCE MAY BE ABOLISHED UNTIL CONGRESS PROVIDES FUND

Congress had not acted on the proposal to carry out President Roosevelt's nation-wide employment program up to a late hour last night. Consequently, all proposed SERA projects are held in abeyance.

Instructions to hold up all approved SERA projects which had not been opened by last Monday, were received by County Director Virgil Dahl from Frank Y. McLaughlin, state SERA administrator. The order is the first reaction to a Federal relief fund shortage which appears imminent unless the U. S. Senate reverses its stand on the appropriations bill now before that body for action.

If further funds are not forthcoming county directors are to plan projects now underway so as to complete them by March 29, indicating that the state officials see sufficient funds in sight in the state bond issue fund and the Federal cooperative fund to carry the main relief load to that date, little over a month distant.

The administrator's announcement said more than 300,000 families, comprising more than 1,000,000 individuals are on California relief rolls and that 170,000 are employed daily at present earning their family budgets.

Mr. Dahl said he has received no instructions to release from jobs any of the more than 4900 persons certified to work in Riverside county.

SUPERVISOR ELLIOTT IS TRANSFERRED TO SEQUOIA

Joseph E. Elliott, for many years supervisor of the San Bernardino national forest, will be transferred to Sequoia national forest.

Mr. Elliott is well and favorably known in Riverside and San Bernardino counties, where his official duties brought him into contact with the public.

Supervisor Elliott came to San Bernardino in April, 1929, from the Cleveland national forest, succeeding S. A. Nash-Boulden.

Since his arrival in the San Bernardino office, Supervisor Elliott has seen the total length of firebreaks in the forest reach approximately 1,200 miles, while truck trails have been built which in total length now cover about 500 miles.

Under Mr. Elliott's supervision, an extensive CCC program has been mapped and is being carried out throughout the forest with the construction of camp grounds, which now total 63. Building and maintenance work, as well as fire fighting, has been done by CCC camp personnel, under his general direction.

Because of his supervisory ability Mr. Elliott has been called by the regional office in San Francisco from time to time to personally direct construction of Ponderosa way, largest firebreak in the world, some 500 miles long in northern and central California.

For printing, phone 4567.



PORTRAIT DRAWINGS

Pose at Your Home.

PASTELS and CHARCOAL
CHAS. R. STEINDL
Artist
Call 4567
Carol Bonte Library

M. J. HANNAHS

Palm Springs' Oldest
Kodak Shop

EASTMAN KODAKS AND FILMS

Baby Brownies at \$1.00

Jiffy Kodaks \$8.00
and Up

DEVELOPING, PRINTING,
ENLARGING

Hannahs Building
Opp. Standard Station

PIANO—Customer near Palm Springs unable to finish payments. \$58 left. Cash only. Write Pacific Piano Shop, North Hollywood, California. \$28-31p

Latest News of The Aqueduct

That nearly 100 men already are at work on the Metropolitan Water district's latest tunnel driving undertaking—the Pasadena and Monrovia bores of the Colorado River Aqueduct distribution system—was reported today from district headquarters.

Work on the four bores, totaling approximately ten miles in length, is the first step to be taken in bringing Colorado River water from the terminus of the main aqueduct directly to the homes, factories and gardens in the thirteen member cities of the district.

Two contracting firms, the West Construction Company and L. E. Dixon, Bent Brothers, and Johnson, hold contracts for the four tunnels. West will drive the Monrovia tunnels Nos. 1, 2, and 3, while Dixon-Bent-Johnson will drive the Pasadena bore.

On the six-mile Monrovia tunnel No. 3, longest of the four bores, the West Company has crews working on the tunnel approach cut, the erection of his real estate at 29 Palms.

The desert resort Mr. Hanson plans is located about 10 miles north of Whitewater and 30 miles to the east. Since the war the desert community

tests, it is revealed. Among the devices in use are gear shifts that give 11,000 different speeds on one apparatus. The gear box has four shift levers each controlling a bank of ten speeds. The 11,000 speeds are made possible by combinations of the positions of the four levers.

It is pointed out that design of the aqueduct pumps is not the function of the laboratory. Its purpose is to work out the most efficient specifications from the results of innumerable tests. Actual design will be left to the pump manufacturer.

Prof. R. T. Knapp, Dr. Theodor von Karman, and Prof. R. L. Daugherty, of the Caltech staff, are operating the laboratory in cooperation with Chief Electrical Engineer James M. Gaylord and Mechanical Engineer R. M. Peabody of the water district.

OLE HANSON OUTLINES PLANS FOR DEVELOPMENT OF 29 PALMS PROJECT

In an address at San Bernardino, Monday, Ole Hanson of San Clemente told of plans for the development of his real estate at 29 Palms.

The desert resort Mr. Hanson plans is located about 10 miles north of Whitewater and 30 miles to the east. Since the war the desert community

has been the haven for many veterans and at present has a population of several hundred persons.

According to Mr. Hanson the possibilities of Twenty-nine Palms are greater than almost any other undeveloped desert area in Southern California. It is located at an elevation of 2,000 to 2,600 feet, has a plentiful supply of water, including hot water

wells, stronger violet ray properties in its sunshine.

At present, the development organization headed by Mr. Hanson has 640 acres of land under development for home sites and has set aside 20 acres for a recreational center in the heart of the proposed community.

Phone 4888—Red Top Cab.

The Gingham Girls

Specialize in

Fried Chicken Steaks and Chops

BREAKFAST — LUNCHEON
DINNER

NORTH PALM CANYON DRIVE, PALM SPRINGS
Foothill Boulevard, Fontana

INSURANCE

Your garments are fully insured against fire, theft, or any form of destruction or loss, from the time they leave your home until returned to you.

DESERT VALET

George T. Oliver
El Rey Building

We Call and Deliver

Phone 3191

BUY WITH EASE...

When You Want Things in a Hurry

Groceries—Meats—Fruits —Vegetables

Try the

EL PASEO MARKET

Charles N. and Clarence Bosworth

PLENTY OF PARKING SPACE

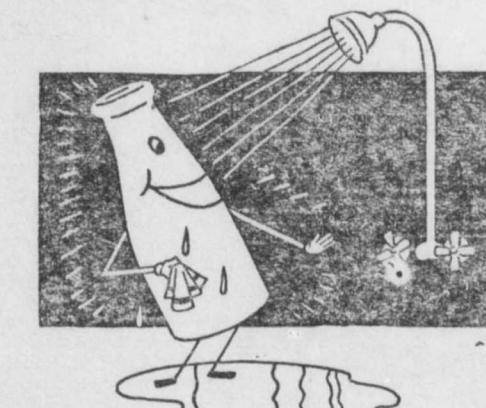
Phone 4022—We Deliver



I Have Found It!

It's a tiny shop on the north side of the Hannahs' Building, opposite the Standard Oil Station . . . but they carry Mysteries, Westerns, Non-fiction and all the Newest Fiction. Best sellers are popular these days and if you've a particular book you'd like to read, telephone and your name will be put on the list. Phone 4567.

carol bonte circulating library



THE BOTTLE BATH

Of course, we can't wash milk, but we do have the ritual of the bottle bath. No milk is bottled until the bottle itself has gone through each of 11 regular washing and sterilizing operations. It's more expense to us, but it makes our product pure.

ARMSTRONG'S DAIRY



The increasing volume of work turned out by our registered pharmacists is a testimonial to the satisfaction found in each of the many prescriptions we fill daily. Years of experience and conscientious attention to the needs of our patrons, co-operating fully with your physician, makes this drug store THE place to have prescriptions filled.

Remember, we specialize in filling prescriptions. This drug store was established here when Palm Springs was little more than a wide place in the road, because the few people who lived here then needed the services of a pharmacist in case sickness occurred. Ever since that time, this drug store has served the community, and naturally, our prescription department has always received our first consideration.

Palm Springs Drug Co.

Palm Springs' Original Drug Store
H. E. "Pat" PATTERSON
Phone 3333

The Rexall Store

Opposite Desert Inn

BOOKS ON DESERT WILD FLOWERS IN GREAT DEMAND

In order to meet the growing demand for authoritative books on desert flowers and other interesting subjects relative to the desert and mountains, Indianoya has secured many additional volumes.

Foremost among these are "California Desert Trails" and "Our Araby," by J. Smeaton Chase, and "Denizens of the Desert" and "Handbook of the California Deserts" by Edmund Jaeger. Both of these authors were famous naturalists and writers, and were well-known in Palm Springs.

Widespread interest in desert fauna, flora, and geology, has been aroused through "The Desert" and "Desert Data" columns by Don Admiral, appearing weekly in The Desert Sun. Mr. Admiral suggests the book to be read in which the most information can be obtained regarding the subject under discussion.

The recommended desert books are intensely fascinating, and afford no end of pleasure to desert visitors.

Frank Bogart, well known local resident, has been appointed assistant director at Paramount Studios in Hollywood.

Mr. and Mrs. Edmund F. Lindop are in Los Angeles on a business trip over the week-end in connection with the Desert Sands tract. They left here Wednesday, and will return Monday.



Pay Dirt!

There'll Be a Rush When the crowd finds out . . .

There are a lot of nuggets like the one below:

Pith Helmets for Men
35¢
Coolie Hats for Ladies
50¢

Better join up, pard!

EL PASEO PHARMACY
HAROLD BROWN, Owner
Phone 4391

Ample Parking Space

UNCLE SAM GIVES APPROVAL TO PLAN FOR DEVELOPMENT

The federal government may shortly undertake the development of water in test wells in the vicinity of 29 Palms and Palm Springs.

The plan of Federal Land Register Paul B. Witmer to open the desert region to intensive habitations may be realized.

On his return from Washington Register Witmer found in his mail copies of bills introduced by Representative Collins and Senator McAdoo, furthering Witmer's plan of establishing five-acre tracts at from \$5 to \$10 an acre.

At the time all public land in California was withdrawn from entry in a Presidential order issued last November for the purpose of providing grazing land under the Taylor Grazing Bill, Register Witmer was in correspondence with his superiors in Washington, seeking advice and support for his plan of having the government utilize SERA workers and the Geological Survey engineers in conducting a survey for water for homesteaders in the Twenty-nine Palms district.

When the grazing act was made effective the land register, desirous of assisting health seekers, evolved the plan of inducing official Washington to remove a million or more acres of the desert land from the grazing bill boundaries and offer portions of it in five-acre tracts.

Secretary of the Interior Ickes and Federal Land Commissioner Johnson informed Witmer while he was in Washington they would acquiesce in his plan if the California delegation in Congress would unite in support of it.

EQUESTRIANS ENJOY INTERESTING TRIPS WHILE RIDING LOCAL HORSES

Mrs. William Banks and Mrs. Marie Glover were among those noted at Cliff's Stables recently leaving for their daily horseback ride over interesting desert trails.

Mrs. W. G. Chandler and daughter, Nina, of New York City, who are spending the winter season at the Desert Inn, and Mr. and Mrs. Howard Flint and sons, Robert and Ed, of Detroit, also Desert Inn guests, rode from Cliff's Stables to the Dunes Club and back, a fifteen mile horseback ride, on Tuesday. The Flints enjoyed a horseback ride to Paradise Valley, recently.

During his recent visit to Palm Springs, Jackie Cooper rode daily on his favorite horse. Other people among many noted riding horseback from Cliff's recently are: Dr. and Mrs. Henry Hoagland, Miss Peggy Batsch, Miss Mary Davidson, Channing Wells, Mr. and Mrs. H. D. Church of Cleveland Heights, Ohio, and others.

Mr. and Mrs. Harvey Bissell and daughter, Dorothy, of La Crescenta, have taken a home at Palm Springs for the remainder of the season and are boarding and stabling their horses, which they brought to Palm Springs with them, at Cliff's Stables.

For your new Plymouths and Dodges see L. A. Pope. Phone 4221. \$26-tf

Buick Chevrolet AGENCY Desert Inn Garage

COMPLETE AUTOMOTIVE SERVICE

* GOODYEAR TIRES and TUBES *

Official Emergency Service

Auto Club of Southern California

* OFFICIAL HEADLIGHT ADJUSTING STATION *

Towing—Storage

We Are Representatives for Complete Line
G.M.C. MOTOR TRUCKS

* For Prompt and Courteous Service Call
261 Phone 4001

FORMER N.E.A. HEAD AND CONGRESSMAN VISITS PALM SPRINGS

Hon. Guy U. Hardy, publisher of the Canyon City (Colorado) Record, was a visitor at The Desert Sun office this week. Mr. Hardy was a congressman from Colorado for 14 years, but was retired in the Democratic landslide of 1932.

He has been prominent in newspaper circles throughout the entire nation for many years, having served as president of the National Editorial Association. He numbered among his friends the late E. P. Clarke of the Riverside Press, Lyman K. King of the Redlands Facts, Colonel Copley of the Copley chain of Southern California newspapers, and many other outstanding publishers.

Mr. Hardy refused to commit himself on New Deal legislation. "I was in Congress long enough," he said, "that I have a great deal of sympathy with our legislators. The people chose the men who are in office, and I will not criticize the administration. Once in awhile I complain of high taxes, but most of us do that."

Mr. Hardy was enthusiastic in his praise of Palm Springs. He was astounded that such a prosperous little community has been built up on the desert, and was delighted with the climate and scenery of this desert region. He expressed the desire to return again.

Mr. Hardy was accompanied here by James Turnbull a Los Angeles realtor.

WELCOME AMOS 'N' ANDY WITH SOME CLEVER ADS.

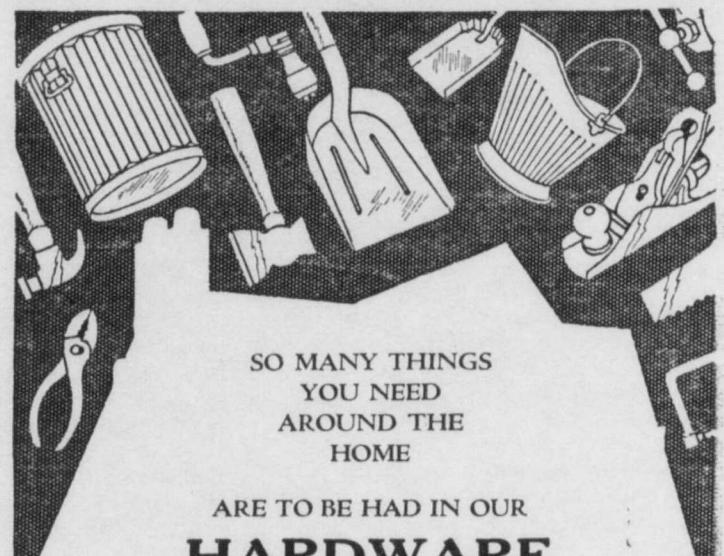
Several local merchants are publishing some unique advertisements in this issue of The Desert Sun welcoming Amos 'n' Andy to Palm Springs. The ads are filled with the quaint humor, philosophy and truths that have made these two Negro impersonators world-famous. Be sure to read these ads.

R. J. Landucci, Mr. and Mrs. Burton Curtis, and Mrs. Zaddie Bunker were guests of Mr. and Mrs. Fred Purner at the Santa Anita racetrack last week Wednesday. They were entertained at the club house with a luncheon, and then witnessed the races. Mr. Purner is publicity manager for the Santa Anita track.

SIGHTSEEING TOURS

Palm Canyon	\$1.25
9 A. M., 10:30 A. M., 1 P. M.	Daily
Date Gardens	\$4.25
La Quinta and Indio	Daily 2 P. M.
OTHER POINTS OF INTEREST	
BY ARRANGEMENT.	

Palm Springs Garage
North Palm Canyon Drive



SO MANY THINGS
YOU NEED
AROUND THE
HOME

ARE TO BE HAD IN OUR HARDWARE DEPARTMENT

. . . No matter what you may need for your yard, garden, kitchen, garage, or work shop, you probably can find it in our store, at prices no higher than those maintained in the larger cities.

C. G. LYKKEN

DEPARTMENT STORE

Mr. and Mrs. A. H. Maegly of Portland, Oregon, guests at Del Tahquitz Hotel, recently enjoyed a visit with their friend, Gus Ellers, at Date Palm Beach on the shore of Salton Sea. They were surprised to find a papaya grove on the shore of the sea, and they purchased some of the fruit, which they learned to appreciate while visiting in Panama. Mr. Maegly came to Palm Springs to spend a week with his wife, who lives here throughout the season, but he was so pleased with Palm Springs that he remained a month. Following the trip to Salton Sea, he returned to Portland.

OLD FARM BRAND RYE WHISKEY
OLD MASTERPIECE WHISKEY
GOLDEN OAK WHISKEY
ROYAL CREST LIQUEURS
For Sale by
PALM SPRINGS IMPORTATION CO.

EL PASEO THEATRE

7 and 9 P. M. Admission 20c and 40c

SUNDAY, MONDAY and TUESDAY . . . March 3-4-5 . . .

"One Exciting Adventure"

with BINNIE BARNES, NEIL HAMILTON, PAUL CAVANAGH, EUGENE PALLETTE and GRANT MITCHELL

WEDNESDAY and THURSDAY . . . March 6-7 . . .

"Death on the Diamond"

with ROBERT YOUNG, MADGE EVANS, TED HEALY, NAT PENDLETON, C. HENRY GORDON and PAUL KELLY

PALM SPRINGS THEATRE

EARL STREBE, Manager
Western Electric Sound
Two Shows Nightly, 7 and 9 P. M.
-Matinees 3 o'clock

FRIDAY . . . March 1 . . .

RALPH BELLAMY, RICHARD ARLEN, MADGE EVANS, HENRY B. WALTHALL, JAMES GLEASON, STEPIN FETCHIT in
"HELDORADO"

SATURDAY . . . March 2 . . .

JEAN PARKER, JAMES DUNN, STUART ERWIN and UNA MERKEL in
"HAVE A HEART"

SUNDAY . . . March 3 . . .

SALLY BLANE, CHARLES STARRETT, HARDIE ALBRIGHT and WILLIAM FARNUM in
"THE SILVER STREAK"

MONDAY and TUESDAY . . . March 4-5 . . .

May Robson in "Mills of the Gods"
with FAY WRAY, VICTOR JORY, JAMES BLAKELY, RAYMOND WALBURN, MAYO METHAT, JOSEPHINE WHITELL, ALBERT CONTI, SAMUEL S. HINDS
WEDNESDAY and THURSDAY . . . March 6-7 . . . JAMES CAGNEY, PAT O'BRIEN, FRANK McHUGH, MARGARET LINDSAY, ROBERT BARRAT in
"Devil Dogs of the Air"

FRIDAY and SATURDAY . . . March 8-9 . . . CHARLES DICKENS' GREATEST STORY

"DAVID COPPERFIELD"
with W. C. Fields, Lionel Barrymore, Madge Evans, Maureen O'Sullivan, Edna Mae Oliver, Lewis Stone, Frank Lawton, Freddie Bartholomew, Elizabeth Allan and Roland Young